## Pronexus' VBVoice Customers Capitalize on Cost-Effective Multi-Lingual Speech Recognition Server Solution through Aumtech's Media Resource Control Protocol (MCRP) Connector

March 10, 2010: OTTAWA, ON, CANADA—(BUSINESS WIRE) **Pronexus**, now entering its 16th year of operation and the developer of VBVoice, the leading Rapid Application Development (RAD) Toolkit for Interactive Voice Response (IVR) applications, has partnered with Aumtech, an international technology provider of private label, Speech and Automated Telephony Solutions, to provide added value to its customers with a multi-lingual, cost-effective Speech Recognition Server solution through Aumtech's Media Resource Control Protocol (MRCP) Connector.

"We have certified Aumtech's MRCP Connector with our IVR toolkit VBVoice, allowing our customers access to the high-quality Microsoft (NASDAQ: MSFT) Speech Services 2007 Automatic Speech Recognition (ASR) engine," said Valentin Doroga, Chief Architect at Pronexus. "This partnership opens a new door for our customers with speechenabled telephony applications – just another reason why developers choose VBVoice."

Aumtech's MRCP Connector gives VBVoice IVR developers running on non-Microsoft platforms the ability to capitalize on the cost-effect Speech Server and TTS products available in Microsoft's Office Communications Server (OCS), rather than being constrained by the choices available for their operating system. The MRCP Connector makes Microsoft's ASR products the most cost-effective Speech Recognition engine for high-quality requirements, giving VBVoice customers more choice and an advantage over their competition.

"This low-cost speech recognition solution is in production at the largest enterprises, and Pronexus' support for this solution gives its customers a great reason to upgrade to VBVoice Version 5.6.2. These products provide incredible value in high quality Speech Recognition, particularly to customers who have been delaying the introduction of ASR and TTS into their applications," said Deep Narsay, Aumtech's Director of Software Engineering. "We're pleased with the feedback from Pronexus' customers, as they have favorably evaluated their Return on Investment using Microsoft Speech Recognition on the VBVoice Platform", he added.

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VBVoice is a rapid application development (RAD) toolkit which enables the creation of powerful, speech-enabled solutions including voice self-service, unified communications and interactive voice response (IVR) systems. VBVoice's innovative yet easy-to-use GUI, with fully programmable controls, allows developers to leverage their current programming skills in industry-standard languages such as VB.NET and C#, thus

providing a future-proof roadmap ensuring complete and total future compatibility, while providing a smooth transitional roadmap to emerging IVR technologies.

## **About Pronexus:**

Since 1993, Pronexus has delivered proven voice applications and IVR development tools that developers rely on to help them integrate voice with business systems, including unified communications, customer relationship management and field service automation systems. Let us show you how we can help you reduce the time, cost and complexity of deploying speech and telephony technology by visiting our web site: <a href="http://www.pronexus.com">http://www.pronexus.com</a>.

## **About Aumtech**

From its origins as the developer of AT&T's next generation IVR solution in 1993, Aumtech has evolved into a "white label" provider of its VoiceXML platforms and solutions, selling primarily through resellers. With installations at over 200 telcos worldwide, Aumtech brings credibility to the phrase "Carrier Grade Platform". Its innovations include the first SIP-based IVR, Automated Outbound IVR Notification, and a standalone CTI product, called ESP ("Economical Screen Pop"). Recent innovations include Agent-Assisted IVR (AAIVR), and an Automated Web Agent.

Aumtech is a leading Automatic Speech Recognition (ASR) systems provider for large enterprises, governments, and global carriers, including customers such as JetBlue Airways, Global Crossing, AT&T, and Movius Interactive Corporation.

With its design teams in New Jersey and Florida, and its own offshore development centers, Aumtech offers industry standards-based, premium quality solutions – including the Speech Solutions highlighted above – at pricing advantages of more than 35%. Evaluation programs are available. More information is available from sales@aumtech.com or at www.aumtech.com.